

Working Equitation

and its usefulness in the riding school



Ulrika Pernler

0706-361242

018500749@telia.com

www.ulrikapernler.se

- Works as a teacher at a riding school since 1992

I am a licensed

- Dressage trainer
- Dressage judge
- Competition Chief Justice
- Working Equitation Judge
- WE course designer

I compete in both Working Equitation and Dressage



My goal

To make Working Equitation become at least the third biggest discipline in Sweden. Riding begins in the riding school: that's where WE has to start, too.



The "new" riding school

The Swedish Riding School nowadays:

Today's students in the riding schools are very aware that they are customers.

They want quality and they want to develop in a fast pace, which is not compatible with riding once a week

Through Working Equitation both adult and children riders can easily measure their own progress. Even the parents in the stands are able to see the development.



Working Equitation has become a natural part in the education at our riding school



**Fun
Developing
Challenging
And the horses love it too**



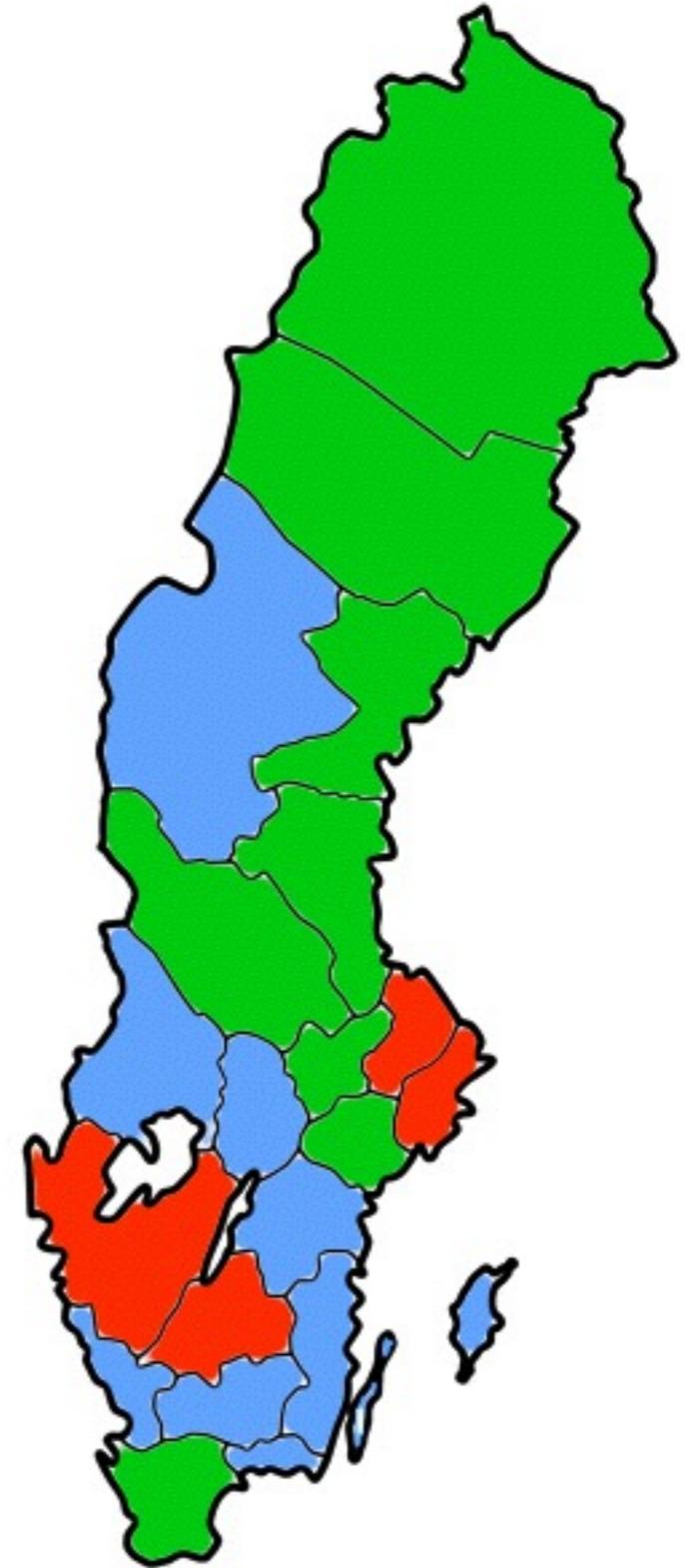
WE spreads in Sweden

I lecture all over Sweden about how to run a riding school and make it profitable.

The part about Working Equitation takes more and more place as the audience is very interested in getting to know more about how this can develop their business.

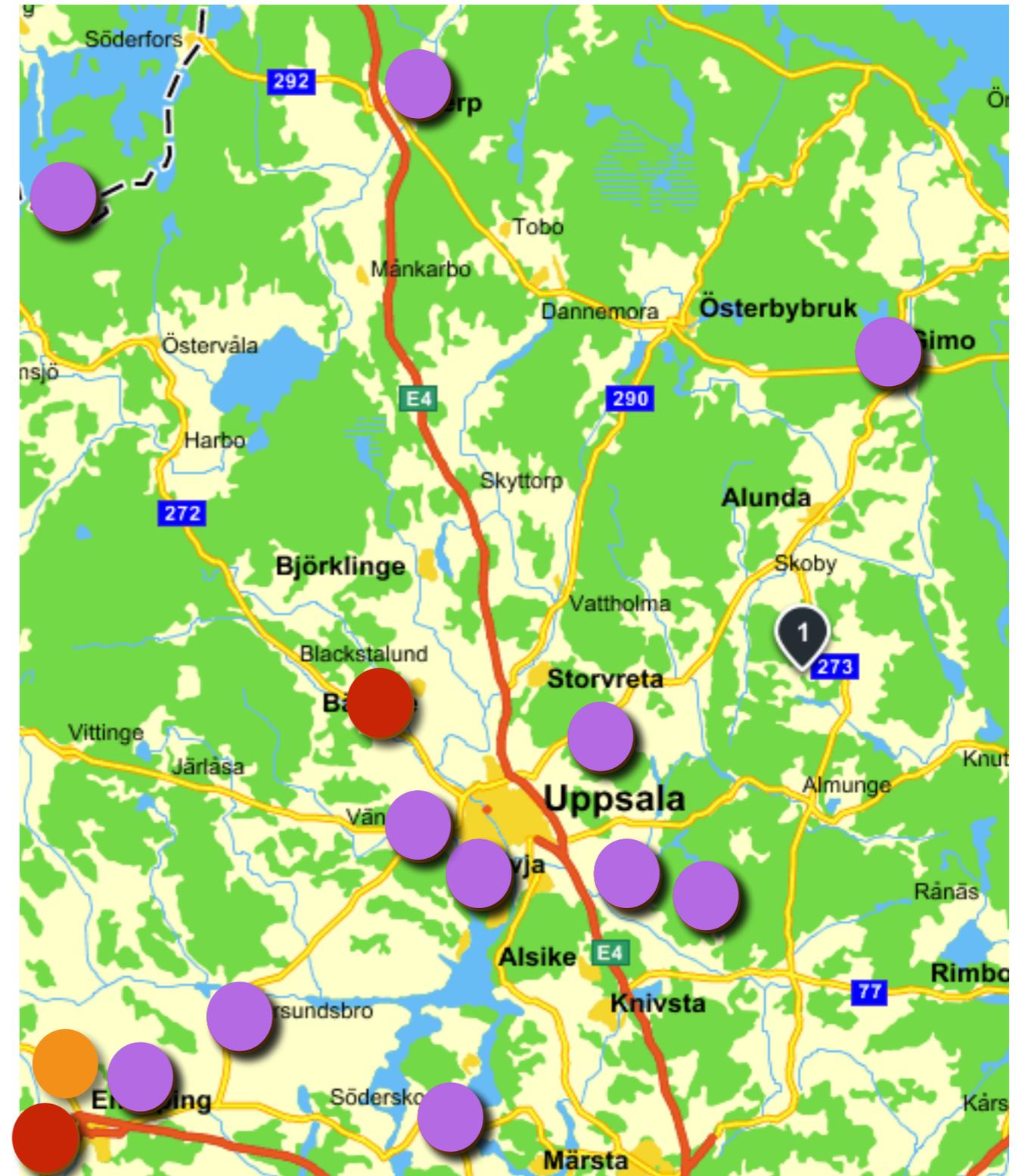
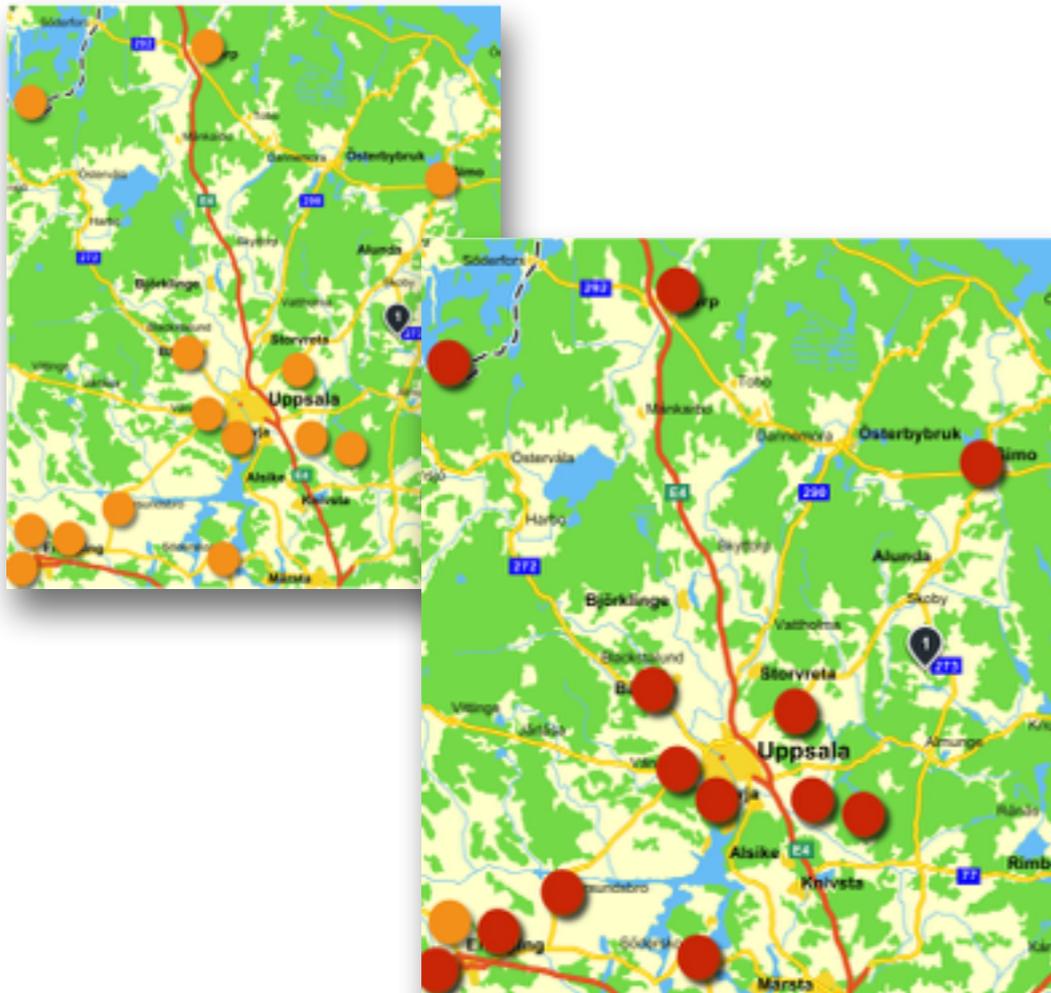
How is WE widespread in Sweden today?

- Many active riders and competitors
- Many active riders, the number of trainings and competitions increases
- Areas that we want to focus on getting more activity in



Begin the work in your local area

- Riding schools in Uppland
- Have received introduction
- Using Working Equitation in their lessons today



Working Equitation in the riding lessons

- A clear way to ride and teach
- Challenging, stimulating and fun
- Suitable for everyone from beginners to the competition riders
- Variety for the horses



External trainings

- Invites riders to try something new
- Gives the students additional opportunities to ride
- Attracts new members to the riding school
- Provides increased income to the riding school



Play and Ride

- An opportunity to practice how to compete both for the riding school students and for riders with their own horse
- Attracts riders who will not yet compete in a "real" competition by offering a less stressful experience
- Easier to arrange than a competition and does not require so many volunteers



